

Shoreline Insertion Order

Insertion #

319440

Submitted

2022-01-03 20:02:30

Sales Rep

L-104 Shelley Kovar

Account Name

My Sisters Closet

Advertiser Status

Existing

Product Details

Product

Magazine

Magazine Ad Size

Full Page – 4x9.25 (full bleed 8.4" x 11.3")

Caption

attached

Color

Yes

Color Charge / Day

\$0.00

Special Section / Pages

bridal book

Publications

Publication 1

9LSS

Price / Day

\$430.00

Date(s)

Sat 02/12/22

Publication 2

9OSS

Price / Day

\$0.00

Date(s)

Thu 02/17/22

Publication 3

9WSS

Price / Day

\$0.00

Date(s)

Sun 02/13/22

Additional Information

Pickup?

No

Proof Needed?

Yes

Email Proof Toskovar@ludingtondailynews.com**Tear Sheets?**

No

Copy Instructions

Hi Shelley,

Both ads on one full page, please. Note changes below:

ON BRIDE AD-

1. Change our address to 115 W Ludington Avenue
2. Replace main photo with man and woman on rocks at water
3. Replace top photo with photo of 4 women and "BRIDE" balloons
4. Replace bottom photo with bride in red dress with microphone

ON TUXEDO AD-

1. Change our address to 115 West Ludington Avenue (address is on main photo and also in free tuxedo "coupon")
2. Change all four photos on the side to attached tuxedos.
3. Please reverse this ad so that 4 inset photos are on left side and all the text, coupon and logo etc are on the right side.